

THE GEOGRAPHY OF INNOVATION

THE BIOMEDICAL DISTRICT – THE PREMISE & THE PROMISE

WEDNESDAY, SEPTEMBER 5, 2018, 10:00 – 11:45 AM
LOUISIANA CANCER RESEARCH CENTER
1700 TULANE AVENUE, NEW ORLEANS, LA 70112



PROGRAM

9:30 - 10:00

REGISTRATION

10:00 - 10:05

WELCOME, INTRODUCTION & OPENING REMARKS

PAUL RICHARD, Senior Investment,
Real Estate Advisor, NAI Latter & Blum
QUENTIN L. MESSER, JR., President &
CEO, New Orleans Business Alliance

10:05 - 10:15

VISION SETTING

MAYOR LATOYA CANTRELL, City of New Orleans

10:15 - 10:35

INNOVATION DISTRICTS – KEYNOTE ADDRESS

BRUCE KATZ, Co-Founder, New Localism Advisors

10:35 - 11:15

LOCAL RESPONDENTS

GENE D'AMOUR, Chairperson,
BioDistrict New Orleans, and
Special Assistant to the President, Xavier University
ANDY KOPPLIN, President & CEO,
Greater New Orleans Foundation
MICHAEL HECHT, President & CEO,
Greater New Orleans, Inc.
ELLEN LEE, Director of Community and
Economic Development, City of New Orleans
Moderated By:
ASHLEIGH GARDERE, Executive Vice President
& COO, New Orleans Business Alliance

11:15 - 11:35

QUESTIONS & ANSWERS

Moderated By:
KURT WEIGLE, President & CEO, Downtown
Development District with assistance by
ASHLEIGH GARDERE

11:35-11:45

CLOSING REMARKS

BRUCE KATZ, Co-Founder, New Localism Advisors

The Geography of Innovation Conference is a collaboration of NAI Latter & Blum, BioDistrict New Orleans, NOLABA, DDD, GNO, Inc., LSU HSC, LSU Real Estate & Facilities Foundation; Tulane – HCA, Ochsner, and Greater New Orleans Foundation. The purpose of the panel presentations is to elevate public awareness of innovation as the vision for the BioDistrict New Orleans, the Spirit of Charity, and the New Orleans BioInnovation Center. The conference will explore development potential of innovation strategies; provide insight into the possibilities and economic impact of innovation Districts; discuss current public incentives available for development; and offer commentary on the future impact of BioDistrict New Orleans and the redevelopment of the former Charity Hospital.