

# INVESTOR BENEFITS & LEVELS

An investment in the New Orleans Business Alliance (NOLABA) will sustain and support the growth of New Orleans' economy. NOLABA is a public-private partnership that creates jobs and grows wealth in New Orleans by leveraging resources to support existing local companies and attract new businesses.

**ARE YOU READY TO PARTICIPATE IN NEW ORLEANS' ECONOMIC TRANSFORMATION?**

Contact  
Tim Hemphill,  
Chief Administrative Officer,  
504.934.4502 or  
themphill@nolaba.org.

## YEARLY INVESTMENT OPPORTUNITIES

**The following benefits are offered as ways to increase the value of your investment in the New Orleans Business Alliance:**

### LEADERSHIP \$20,000+

- Preferred consideration for available opportunities to serve on the NOLABA Board of Directors
- Special recognition as a NOLABA Leadership investor at NOLABA events
- Prominent logo placement at NOLABA events
- Lead placement of your logo on NOLABA website (including link)
- Prominent logo placement on publicly released reports and select marketing materials throughout the year, including the annual report
- Prime logo placement on bi-monthly e-newsletter reaching approximately 2,500 individuals (benefit only available at this level)
- Quarterly update emails from NOLABA President and CEO
- Invitations to exclusive investor events, business committees and working groups
- Exclusive business retention/expansion consultations by NOLABA industry experts
- Business-to-business networking opportunities

### FOUNDATIONAL \$10,000+

- Recognition as a NOLABA Foundational investor at NOLABA events
- Name listed at NOLABA events
- Name listed on select NOLABA marketing materials, including the annual report
- Name listed on NOLABA website (including link)
- Quarterly update emails from NOLABA President and CEO
- Invitations to exclusive business committees and working groups
- Business-to-business networking opportunities

### PARTNER \$5,000+

- Recognition as NOLABA Partner investor at NOLABA events
- Name listed on select NOLABA marketing materials, including the annual report
- Name listed on NOLABA website
- Quarterly update emails from NOLABA President and CEO
- Business-to-business networking opportunities

## SPONSORSHIP OPPORTUNITIES

NOLABA Sponsors provide funding for specific NOLABA events throughout the year and receive numerous opportunities for co-branding and networking, as well as promotion and recognition of their brand.

- Name listed in event specific marketing materials
- Company name listed on NOLABA website

# INVESTMENT COMMITMENT PLEDGE FORM

Thank you for making your pledge to solidify New Orleans as the next great American city for business investment, quality of life and economic opportunity. This form will help us to properly record and acknowledge your financial investment.

## INVESTOR INFORMATION

Business/Name: \_\_\_\_\_

Contact Name (if other than Investor): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

Website: \_\_\_\_\_

To be included in Investor Recognition media, please forward your high resolution company logo (.EPS or .JPG format) to [info@nolaba.org](mailto:info@nolaba.org), attention Marketing.

## INVESTOR INFORMATION

Annual Investment Amount:

YEAR	AMOUNT
2016	
2017	
2018	

## INVOICED:

Annually  Semi-Annually  Quarterly

## PREFERRED PAYMENT METHOD:

Check  
 Credit Card  
 ACH/Electronic Deposit

Please contact Timothy Hemphill, Chief Administrative Officer, at [themphill@nolaba.org](mailto:themphill@nolaba.org) for info on setting up ACH or Credit Card payment for your pledge.

\_\_\_\_\_  
Investor Signature

\_\_\_\_\_  
Date

*New Orleans Business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312).  
All contributions are tax deductible to the fullest extent allowed by law.*