



NEW ORLEANS BUSINESS ALLIANCE



NEW ORLEANS OFFERS **ASSETS AND OPPORTUNITIES** FOR BIO & HEALTH SERVICES INNOVATION

BEST IN CLASS

- DIGITAL SOFTWARE INCENTIVES SUPPORT GROWTH
- TECH LANDSCAPE IS INCREASINGLY ATTRACTIVE TO ENTREPRENEURS AND INVESTORS

ASSET RICH

- PROVING GROUND FOR NEW TECHNOLOGIES
- TRANSLATIONAL RESEARCH AND DRUG DELIVERY PARTNERSHIPS STATEWIDE

STATE OF THE ART

- ACADEMIC INFRASTRUCTURE AND SUBJECT MATTER EXPERTS
- CENTERS OF EXCELLENCE IN BUSINESS-RELEVANT CLINICAL AREAS

INNOVATIVE

- DISEASE BURDEN RIPE FOR DISRUPTIVE INNOVATION
- INCUBATORS AND VENTURES ARE ADVANCING HEALTHCARE DIAGNOSTICS AND DELIVERY