**WhyNOLA Sliders – nolaba.org**

“In New Orleans, you really have an opportunity to make your mark, create something new and grow.”

-Brandy Christian, COO, Port of New Orleans

“If you want to cultivate business, there is a system and a network for doing that here. Once you get into it, you’ll be supported.”

-Lesli Harris, intellectual property attorney, Stone Pigman Law Firm

“I’m very encouraged by the entrepreneurial spirit and the influx of talent into the city. The barriers to entry are relatively low for entrepreneurs in New Orleans.”

-Coleman Ridley, CEO, Business Council of Greater New Orleans & the River Region

“People here have a tendency to want to help you, whether you’re part of the incubator culture or working for a large company.”

-Elizabeth York, Governance Specialist, NASDAQ

“In a city this size, the people who move the levers of power are the same as those necessary to entrepreneurs. We’re much closer to them in New Orleans than we would be elsewhere.”

-Courtney Williams, CEO, Torsh

“The New Orleans business community is like a fractal; you make one connection you get five more.”

-Bryant York, attorney, Stone Pigman Law Firm

“There’s such potential from a cultural perspective, especially in recruiting talent. It’s that “life” part of work-life balance that New Orleans does so well.”

-Nick Jordan, Co-Founder and CEO, Smashing Boxes

“In New Orleans, you don’t have to make a choice between being the best at what you do and enjoying life.”

-Kelly Cox, school social worker, Carver Collegiate Academy

“What really excites me about New Orleans is the number of companies run by people who really care about the work they’re doing and the city they’re doing it in.”

-Lesli Harris, intellectual property attorney, Stone Pigman Law Firm

“New Orleans has got to be on the radar of anyone getting priced out of New York or San Francisco and values the things you value with age and maturity. If you want to have a fuller life, that’s possible here.”

-Bryant York, attorney, Stone Pigman Law Firm

“If you’re willing to commit to this city, the city will commit to you.”

-Elizabeth York, Governance Specialist, NASDAQ

“Quality of life matters to people here as much as professional opportunity does. People here prioritize things that add meaning to life.”

-Joshua Cox, attorney, Barrasso Usdin Kupperman Law Firm

“I would say to anyone who hasn’t been here before or hasn’t been since Katrina – come visit. A lot has changed in a very positive way.”

-Lesli Harris, attorney, Stone Pigman Law Firm

“In New Orleans, you don’t have to make a choice between being the best at what you do and enjoying life.”

-Kelly Cox, school social worker, Carver Collegiate Academy