#WhyNOLA – Suggested Social Media content:

**Twitter** – please start with #WhyNOLA & include @NewOrleansBA

* Testimonials on what makes New Orleans a great city for business and building a career
	+ #WhyNOLA Biz people are friendly, proud to be here, ready to help you succeed. Career and family opportunities abound @NewOrleansBA
	+ #WhyNOLA Entrepreneurial spirit, influx of talent, engaged biz community. Influencers, leaders accessible & helpful @NewOrleansBA
	+ #WhyNOLA Mature biz community wants to see younger professionals, entrepreneurs succeed, willing to help @NewOrleansBA
	+ #WhyNOLA People in biz community interested in others’ success. Great for building a career and a life @NewOrleansBA
	+ #WhyNOLA Culture, city makes it easy to recruit talent. Work-life balance taken seriously in #NOLA. @NewOrleansBA
	+ #WhyNOLA City poised to break open, influence South’s economy again. Bio/med, tech, sustainability, trade growing @NewOrleansBA
	+ #WhyNOLA Do biz socially, be accountable and you’ll thrive. Small city, big biz vibe. @NewOrleansBA
	+ #WhyNOLA NOLA biz community is like a fractal. Make one connection get five more, all interested and helpful. @NewOrleansBA
	+ #WhyNOLA Manageable scale, outsized influence, engaged energetic biz community, available capital, affordable to do biz @NewOrleansBA
	+ #WhyNOLA No sacrifice, scrabbling for a great career like in bigger cities. Excel at work and at life @NewOrleansBA
	+ #WhyNOLA New Orleanians take business, careers as seriously as life – real balance possible. @NewOrleansBA
	+ #WhyNOLA What do you value – the corporate ladder or a full life? Exciting career opps and awesome life possible in #NOLA. @NewOrleansBA
	+ #WhyNOLA Every dollar you earn goes further than in bigger cities. Career and quality of life hand-in-hand. @NewOrleansBA
	+ #WhyNOLA Festival Sunday. Work Monday. Not a problem. #NOLAforBusiness @NewOrleansBA
	+ #WhyNOLA Being in NOLA opens the conversation with clients, biz relationships build on the city’s culture @NewOrleansBA
	+ #WhyNOLA Career achievement and a full life possible in #NOLA. You don’t have to choose between them @NewOrleansBA
	+ #WhyNOLA In biz, people are open to experience, creativity, smart risk-taking; less focused on boxing people in by industry. @NewOrleansBA

* #WhyNOLA In New Orleans work-life balance is real, not imaginary. @NewOrleansBA [Link to NOLABA.org/WhyNOLA blog]
* #WhyNOLA In New Orleans you can excel at work, and at life. @NewOrleansBA [Link to NOLABA.org/WhyNOLA blog]

**Facebook**