

NEW ORLEANS ECONOMIC DEVELOPMENT AMBASSADORSHIP PROGRAM

Spring 2017 Application

The New Orleans Economic Development Ambassadorship Program is the singular program in the city of New Orleans that provides in-depth insight into the work of growing and diversifying the New Orleans economy. Given that economic development is a cross-cutting issue affecting businesses in every industry, and the economic security of all New Orleanians, the New Orleans Business Alliance (NOLABA) brings together through this program experienced, mid-career professionals from a variety of sectors who desire to become better informed ambassadors for the city. To be considered for the inaugural pilot program, please return this completed application to economicambassadors@nolaba.org by Friday, February 17, 2017 for the early bird registration deadline. Fees increase for applications received by the **final deadline of Wednesday, March 1st**.

Questions may be directed to mmatthews@nolaba.org or 504-934-4571.

PERSONAL INFORMATION:

Full Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Email: _____

Date of Birth: _____ Place of Birth: _____

Ethnicity (Optional): _____

Gender (Optional): Female Male

The above information will assist us in ensuring a diverse cohort, representative of New Orleans.

Do you live or work in New Orleans? Work Live Both

Length of residence in the metro area: _____



EDUCATION

Institutions: _____

Diploma/Degree(s): _____ **Date(s):** _____

EMPLOYMENT:

Current Employer: _____ **Date of hire:** _____

Title: _____

Address: _____

City: _____ **State:** ___ **Zip:** _____

COMMUNITY INVOLVEMENT:

Please list in order of importance to you, community, civic, religious, political, social, and athletic or other activities in which you currently are or have been involved in. Please include any positions held and relevant dates.

PERSONAL PERSPECTIVE:

Please describe briefly what economic development means to you, and why you would like to participate in the New Orleans Economic Development Ambassadorship Program.



REFERENCES:

Please provide two references.

Name: _____ **Job Title & Employer:** _____

Email: _____ **Phone:** _____

Your relationship to the reference: _____

Name: _____ **Job Title & Employer:** _____

Email: _____ **Phone:** _____

Your relationship to the reference: _____

ADDITIONAL COMMENTS:

Please include here any additional information you would like to share.



TO SUBMIT APPLICATION:

Please e-mail form to economicambassadors@nolaba.org or mail to New Orleans Business Alliance, Attention: Mary Matthews, 935 Gravier Street, Suite 2020 New Orleans, LA 70112. Questions may be directed to mmatthews@nolaba.org or 504-934-4571.

Signature: _____ **Date:** _____

If you are selected for the program, by signing above, you or your employer agrees to pay the \$150 participation fee, and you agree to attend the 5 sessions (Wednesday evenings March 29, 2017 - April 26, 2017 from 5:30 - 8:00). For applications received after February 17th and before the final deadline of March 1st, the participation fee increases to \$200. Applicants will be notified of their selection status no later than Friday, March 10th.

About the New Orleans Business Alliance: *The New Orleans Business Alliance (NOLABA) is a partnership between the city's business community and city government. NOLABA is dedicated to cultivating, developing and nurturing a thriving Orleans Parish business community and economy in which all of the city's residents can participate in a sustainably growing economy.*