

NEW ORLEANS ECONOMIC DEVELOPMENT AMBASSADORSHIP PROGRAM

Sponsorship Application 2017

Thank you for your interest in supporting the New Orleans Economic Development Ambassadorship Program, the singular program in the city of New Orleans that provides in-depth insight into the work of growing and diversifying the New Orleans economy! Sponsorship provides a unique opportunity to connect rising leaders from a variety of industries across the New Orleans' business community. Please complete and return this form to economicambassadors@nolaba.org by Monday, March 27th at 5 p.m.

Sponsorship Levels and Benefits:

Sponsorship opportunities are available for the entire program or by session. Please choose the level at which you would like to participate as a sponsor, and complete the attached application.

Session sponsors (sessions 1-4): \$700 per session

- Name and logo on nolaba.org program landing page
- Name on all promotional materials
- Opportunity to present on company during sponsored session
- Opportunity to nominate a candidate from your company (participation fees waived)

Please choose which session you would like to sponsor:

- Session 1: Economic Development 101; March 29th
- Session 2: Small Business Development; April 5th
- Session 3: Retail Attraction; April 12th
- Session 4: Business Retention & Attraction, Emerging Industries: Creative Digital Media and Bio Innovation; April 19th

Graduation reception sponsor (Session 5: Talent Attraction & Retention, April 26th): \$1,000

- Name and logo on nolaba.org program landing page
- Name on all promotional materials
- Opportunity to present on company during sponsored session
- Opportunity to nominate a candidate from your company (participation fees waived)

Program sponsors: \$2,000

- Name and logo on nolaba.org program landing page
- Name and logo on all promotional materials
- Opportunity to present on company during a program session
- Sponsor acknowledgement at every session of the program
- Opportunity to nominate two candidates from your company (participation fees waived)



Business/Name: _____
(As you would like to be recognized)

Contact Name: _____

Address: _____ **Phone:** _____

Email: _____ **Website:** _____

Social Media Links or Handles: _____

Employee you would like to nominate for the program: _____

Nominee E-mail address: _____ **Nominee Phone:** _____

Sponsor Signature: _____ **Date:** _____

About the New Orleans Business Alliance: *The New Orleans Business Alliance (NOLABA) is a partnership between the city's business community and city government. NOLABA is dedicated to cultivating, developing and nurturing a thriving Orleans Parish business community and economy in which all of the city's residents can participate in a sustainably growing economy.*

NOLA Business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312).
All contributions are tax deductible to the fullest extent allowed by law.