NEW ORLEANS BUSINESS ALLIANCE

Economic Development Ambassadorship Program Sponsorship Application – Fall 2018

Thank you for your interest in supporting the New Orleans Economic Development Ambassadorship Program, the singular program in the city of New Orleans that provides in-depth insight into the work of growing and diversifying the New Orleans economy! Sponsorship provides a unique opportunity to connect with rising leaders from a variety of industries across the New Orleans business community.

Sponsorship opportunities are available for the entire program or by session. Please choose the level at which you would like to participate as a sponsor, complete the attached form, and return to *economicambassadors@nolaba.org*.

☐ **Session sponsors (sessions 1-6): $1000 per session**

- Recognized as exclusive sponsor of session of your choice
- Name and logo on nolaba.org program landing page
- Name on all promotional materials
- Opportunity to present on company during sponsored session
- Opportunity to host sponsored session at your company
- Opportunity to nominate a candidate from your company (participation fees waived)

Please choose which session you would like to sponsor:

☐ Session 1: NOLABA, A New Model for Economic Development in New Orleans; September 25th
☐ Session 2: Business Retention & Attraction, Emerging Industries: Creative Digital Media, Food, Music & BioInnovation; October 2nd
☐ Session 3: Small Business Development + Repositioning the City's Brand #WhyNOLA, "The Ideal Intersection of Commerce & Culture"; October 9th
☐ Session 4: Strategic Neighborhood Development; October 16th
☐ Session 5: How Policy Impacts Economic Development + Performance Management, Measuring our Impact; October 23rd
☐ Session 6: Workforce Development + Talent Attraction & Retention; October 30th
☐ Session 7: Graduation Reception; November 7th

☐ **Program sponsor: $2,000**

- Recognized as exclusive program sponsor; acknowledged at all sessions
- Name and logo on nolaba.org program landing page
- Name and logo on all promotional materials
- Opportunity to present on company during a program session
- Opportunity to nominate two candidates from your company (participation fees waived)

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Business/Name:

(As you would like to be recognized)

Contact Name:

Address: **Phone:**

Email: **Website:**

Social Media Links or Handles:

Employee you would like to nominate for the program:

Nominee E-mail address: **Nominee Phone:**

Sponsor Signature: **Date:**

About the New Orleans Business Alliance: *The New Orleans Business Alliance (NOLABA) is a partnership between the city's business community and city government. NOLABA is dedicated to cultivating, developing and nurturing a thriving Orleans Parish business community and economy in which all of the city's residents can participate in a sustainably growing economy.*

NOLA Business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312).
All contributions are tax deductible to the fullest extent allowed by law.