



## New Orleans Workforce Leadership Academy Application

### Welcome

Thank you for your interest in applying to participate in the New Orleans Workforce Leadership Academy. *Please refer to the Participant Overview linked [here](#) for additional background and details about the Academy.*

#### Application Deadline

The New Orleans Workforce Leadership Academy application deadline is Friday, January 25, 2019 at 5:00 pm CT . All applicants will be notified of the status of their applications by Tuesday, February 19, 2019.

The materials for submission include:

1. A completed application submitted online
2. Your resume and/or a link to your LinkedIn page
3. An organizational chart
4. A letter of reference from a supervisor or external collaboration partner
5. Commitment to Participate form signed by you and your supervisor

If you have any questions about the New Orleans Workforce Leadership Academy, your eligibility to apply, or the application process, please e-mail:

Sheldon Ballom  
Special Assistant to the EVP/COO  
New Orleans Business Alliance  
[sballom@nolaba.org](mailto:sballom@nolaba.org)

If you experience technical difficulties with the application submission, please e-mail:

Tony Mastria, Digital Communications Associate  
The Aspen Institute Economic Opportunities Program  
[tony.mastria@aspenninst.org](mailto:tony.mastria@aspenninst.org)

*We are grateful to the the JPMorgan Chase Foundation, the Harry and Jeanette Weinberg Foundation, the W.K. Kellogg Foundation, and the New Orleans Business Alliance for supporting this work.*



## New Orleans Workforce Leadership Academy Application

### Applicant Information

The following information is required to apply for the New Orleans Workforce Leadership Academy. If you wish to complete your application over multiple sessions, you may save your answers by clicking "Next" at the bottom of this page. When you are ready to resume, please return to the survey link using the same device and browser. To review or revise your responses to the previous question, click "Prev" at the bottom of this page.

#### \* Contact Information

First name

Last name

Job title

Organization

City

State

Phone

Email

#### \* How many years have you worked in the workforce development field?

- Less than 2 years
- 2 to 5 years
- 5 to 10 years
- More than 10 years

## New Orleans Workforce Leadership Academy Application

### Organization Information

\* What type of organization do you work for?

- Community-based organization
- Faith-based organization
- Community or technical college
- Four-year college or university
- Economic development agency
- Local government (city/county)
- State government
- Philanthropic organization or funders' collaborative
- Industry intermediary or sector partnership
- Professional, business, or industry association
- Labor union or labor-management partnership
- Other (please specify)

\* Do you operate an American Job Center?

- Yes
- No

\* Do you staff a Workforce Development Board?

- Yes
- No

\* How many staff members does your organization employ?

- 1-10
- 11-25
- 26-50
- 51-75
- 75-100
- 100 -200
- Over 200

\* How many staff members do you supervise?

## New Orleans Workforce Leadership Academy Application

### Program/Initiative Information

\* If you provide or fund direct services through your work, please indicate *up to three* populations you primarily serve.

- Incumbent workers
- Unemployed
- Underemployed
- Single parents
- Individuals who are homeless or at-risk of homelessness
- Displaced workers
- Persons with disabilities
- Youth and young adults (ages 16-24)
- Individuals with a criminal or juvenile justice jackground
- Men and/or boys of color
- Women
- Veterans or Active Duty Military/Reserves/National Guard
- Individuals with low basic skills
- English as a Second Language (ESL) or English Language Learners (ELL)
- Immigrants/Refugees
- Not applicable
- Other (please specify)

\* If you provide or fund direct services through your work, please check all that apply.

- Literacy & Basic Skills
- English as a Second Language (ESL)
- Financial education or coaching
- Job readiness (resume preparation, interviewing, and job search assistance)
- Case management
- Technical/Occupational skills training
- Integrated math, literacy, ESL or work readiness as a part of vocational/technical skills training
- Internships, apprenticeships, or on-the-job training
- Incumbent worker training
- Supervisory/management training
- Workplace safety training
- Provide contract services or capacity-building opportunities to Disadvantaged Business Enterprises
- Not applicable
- Other (please specify)

\* Does your work include a focus on a specific sector or sectors? If so, please check all that apply.

- Biotechnology/Life sciences
- Building services/Facilities maintenance
- Child development/Child care
- Cleaning services
- Construction
- Energy/Utilities
- Food production
- Healthcare
- Hospitality and tourism
- Information technology
- Landscaping/Groundskeeping
- Office/Business services
- Manufacturing
- Pharmacy
- Retail
- Restaurant/Food service
- Transportation/Warehousing
- Not applicable
- Other (please specify)

## New Orleans Workforce Leadership Academy Application

### Program/Initiative Information

\* In what ways do businesses engage with your organization or program/initiative? Please select all that apply.

- Hire graduates
- Participate in hiring events, job fairs, and/or mock interviews
- Offer site tours for staff and/or participants
- Assist with and/or provide input on curriculum
- Serve on industry advisory or programmatic boards
- Provide training instructors
- Provide job shadowing, mentoring, or internship opportunities
- Offer apprenticeships
- Provide materials, equipment, meeting space or other in-kind resources
- Make financial donations
- Pay fees for services
- Provide paid time-off or training wages for employees to attend training
- Provide on-the-job training for new hires and/or incumbent workers
- Refer incumbent workers to training
- Offer tuition reimbursement or other benefits to facilitate training and education
- Convene or help convene other business leaders
- Partner on public policy advocacy
- Not applicable



\* Are you engaged in any of the following job quality strategies that are focused on improving the stability of low-wage jobs and improving worker access to advancement opportunities? Please select all that apply.

- Providing feedback to businesses about workers' experiences in their job
- Supporting development of policies and practices that ensure sufficient hours
- Working with businesses to develop policies and practices that ensure predictable work schedules
- Supporting development of policies and practices that create opportunities for increased wages and access to benefits
- Working with businesses to redesign jobs to more fully utilize workers' skills, especially tied to advancement
- Assisting businesses with development of an employee satisfaction survey or other employee feedback mechanism
- Providing learning and development opportunities for management to build a positive, trusting environment
- We are not engaged in any job quality strategies
- Other (please describe)



## New Orleans Workforce Leadership Academy Application

### Professional Background

\* Please tell us about your current role and responsibilities. In your response, please include how your role is focused on improving opportunity and equity for low-income people. (200 words max.)

\* Please state why you entered and are engaged in the workforce development field. Be sure to address what roles you have had in the past and what your future aspirations are. (200 words max.)

\* Please provide your working definition for equity and inclusion How does this definition impact your professional work? (200 words max.)



## New Orleans Workforce Leadership Academy Application

### Personal Leadership and Goals

\* What goals do you have for participating in the New Orleans Workforce Leadership Academy? In your response, please include your personal goals, goals for your organization or program/initiative, and goals for the New Orleans workforce system. (200 words max.)

\* How would you describe yourself as a leader, and in what ways would you like to develop and grow your leadership skills? (200 words max.)



## New Orleans Workforce Leadership Academy Application

### Partnerships and Collaboration

**A focus on partnerships and collaboration is central to the design of the New Orleans Workforce Leadership Academy.**

\* Please provide an example of a current partnership with another organization you are working with. In your response, please share the goals of the partnership, your role, and what has been rewarding and/or challenging. (200 words max.)

## New Orleans Workforce Leadership Academy Application

### Demographic Information

\* Which describe your race/ethnicity? (Check all that apply)

- African American/Black
- Caucasian/White
- Latinx
- Asian
- Native American
- Other (please specify)

\* Which gender identity do you identify with? (Check all that apply)

- Male
- Female
- Non-binary
- Prefer to self-describe:

Do you identify as transgender or gender non-conforming?

- Yes
- No

\* What is the highest degree or level of school that you have completed? If you are currently enrolled, please select the previous grade or highest degree received.

- Some high school
- High school diploma or G.E.D.
- Some college credits
- Associate's degree
- Bachelor's degree
- Some graduate coursework
- Master's degree
- Doctorate
- Other certificates (please specify)



## New Orleans Workforce Leadership Academy Application

### Additional Documentation

- \* Please upload an *organizational chart* of your organization or division. The chart should show your supervisors as well as staff reporting to you.

Choose File

No file chosen

- \* Please upload a *letter of reference* from either an individual who has direct responsibility for overseeing your work or from an external partner whom you work with directly. The letter should include the referee's relationship to you, a description of your strengths and achievements, and comments on how you might benefit from and contribute to the Academy.

Choose File

No file chosen

- \* Please upload the Commitment to Participate form signed electronically by both you and your supervisor. *You may need to download the form to your computer prior to completing the fillable portions.*

Choose File

No file chosen



## New Orleans Workforce Leadership Academy Application

### Additional Documentation

\* A link to your LinkedIn public profile or a copy of your resume is required for this application. Please choose one of the following options:

- I will include a link to my LinkedIn public profile.
- I will upload my resume.





New Orleans Workforce Leadership Academy Application

\* Please include a link to your LinkedIn public profile.



## New Orleans Workforce Leadership Academy Application

\* Please attach your resume. (2 pages max.)

Choose File

No file chosen



## New Orleans Workforce Leadership Academy Application

### Confirm and Submit

**Your responses have not yet been submitted. If you wish to complete or revise your application later, you may exit now. Be sure to return to the survey using the same device and browser. We recommend you bookmark this page. To review or revise your responses to previous questions, click "Prev" at the bottom of this page.**

**If you are ready to submit your application, please complete this page and click "Send."**

\* I confirm that all my responses are accurate and complete.

Yes

No

\* Please type your full name. This will serve as your electronic signature.

\* Please type today's date.