

**NOTICE OF MEETING AND AGENDA  
OF THE EXECUTIVE COMMITTEE OF THE NEW ORLEANS BUSINESS ALLIANCE  
Wednesday, May 15, 2019 from 7:30 to 8:00 AM  
1250 Poydras St., Suite 2150, New Orleans, LA 70113**

*Our Mission*

*To unite a diverse community of stakeholders to catalyze job growth, create wealth, and build an equitable and sustainable economic future for New Orleans.*

*Our Vision*

*To reposition New Orleans as the next great American city for business investment, quality of life and economic opportunity.*

**NOTICE IS HEREBY GIVEN** that a meeting of the Board of Directors for the New Orleans Business Alliance has been called and will be held at the location and on the date and time specified above. The agenda for the meeting follows.

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| <b>1. Call to Order and Approval of Minutes</b>  | Gilbert Montañó, Chair   |
| <b>2. Chairman's Update</b>  | Gilbert Montañó, Chair   |
| <b>3. President &amp; CEO Update</b>   | Quentin L. Messer, Jr.   |
| <ul style="list-style-type: none"> <li>• Workstreams             <ul style="list-style-type: none"> <li>i. Business Attraction/Retention</li> <li>ii. Talent/Workforce Development</li> <li>iii. Small Business Ecosystem Development</li> <li>iv. Place-making/Strategic Neighborhood Development</li> </ul> </li> <li>• Investor Relations</li> <li>• Progress on cross-Workstream Board-approved Initiatives             <ul style="list-style-type: none"> <li>i. Marketing and Public Relations Strategy Agreement</li> </ul> </li> </ul> |  |
| <b>4. Executive Session to discuss VP, Marketing &amp; Communications</b>  | Gilbert Montañó, Chair   |
| <b>5. Finance Update</b>   | Norman Barnum, IV, CFO   |
| <ul style="list-style-type: none"> <li>• Retail Recruitment Strategy</li> </ul>  | Norman Barnum, IV, CFO and<br>Alejandra Guzman, VP Performance Management & Strategy |
| <b>6. New Business</b>   | Gilbert Montañó, Chair   |
| <b>7. Old Business</b>   | Gilbert Montañó, Chair   |
| <b>8. Public Comment</b>   | Gilbert Montañó, Chair   |
| <b>NOTE:</b> Anyone wishing to comment on any item on the agenda must sign the sign-in sheet and indicate the item on which he or she wishes to comment  |  |
| <b>9. Adjournment</b>  | Gilbert Montañó, Chair   |