NOTICE OF MEETING AND AGENDA

OF THE BOARD OF DIRECTORS OF THE NEW ORLEANS BUSINESS ALLIANCE

Wednesday, December 11, 2019 at 8:00 AM

1250 Poydras Street, Suite 2150, New Orleans, LA 70113

*Our Mission*

*To unite a diverse community of stakeholders to catalyze job growth, create wealth, and build an equitable and sustainable economic future for New Orleans.*

*Our Vision*

*To reposition New Orleans as the next great American city for business investment, quality of life and economic opportunity.*

**NOTICE IS HEREBY GIVEN** that a meeting of the Board of Directors for the New Orleans Business Alliance has been called and will be held at the location and on the date and time specified above. The agenda for the meeting follows.

1. **Call to Order and Approval of Minutes** Gilbert Montaño, Chair  
   November 21, 2019 Minutes
2. **President & CEO Update** Quentin L. Messer, Jr.
   * Workstreams
     1. Business Attraction/Retention
     2. Talent/Workforce Development
     3. Small Business Ecosystem Development
     4. Place-making/Strategic Neighborhood Development
   * Investor Relations
3. **Finance Update** Norman Barnum, IV, CFO

*Action Item: Board Resolution*

1. **Tulane University Economic Impact Presentation**  President Michael A. Fitts
2. **Executive Session (if needed)** Gilbert Montaño, Chair
3. **New Business** Gilbert Montaño, Chair
4. **Old Business** Gilbert Montaño, Chair
5. **Public Comment** Gilbert Montaño, Chair

**NOTE**: Anyone wishing to comment on any item on the agenda must sign the sign-in sheet and indicate the item on which he or she wishes to comment

1. **Adjournment** Gilbert Montaño, Chair