

# INVESTOR BENEFITS & LEVELS

## ANNUAL INVESTMENT OPPORTUNITIES

The New Orleans Business Alliance offers the following benefits to increase the value of your investment.

### LEADERSHIP \$20,000+

- Preferred consideration for opportunities to serve on the Board of Directors
- Special recognition as a Leadership investor at events
- Prominent logo placement at events
- Lead logo placement on website
- Prominent logo placement on publicity-released reports and select marketing materials throughout the year, including the Annual Impact Report
- Quarterly update emails from the President and CEO
- Exclusive business retention/expansion consulting by NOLABA industry experts
- Business-to-business networking opportunities

### FOUNDATIONAL \$10,000+

- Recognition as a Foundational investor at events
- Name listed at events
- Name listed on select marketing materials, including the Annual Impact Report
- Name listed on website (including link)
- Quarterly update emails from the President and CEO
- Invitations to exclusive business committees or working groups
- Business-to-business networking opportunities

### PARTNER \$5,000+

- Recognition as a Partner investor at events
- Name listed on select marketing materials, including the Annual Impact Report
- Name listed on website
- Quarterly update emails from the President and CEO
- Business-to-business networking opportunities

### SUPPORTING \$1,000+

Sponsors provide the funding for specific events and programs throughout the year and receive numerous opportunities for co-branding, networking, promotion and brand recognition.

- Name listed in event specific marketing materials
- Name listed on website
- Name listed in Annual Impact Report



An investment in the New Orleans Business Alliance will sustain the growth of our economy. We are a public-private partnership that creates jobs and grows wealth in New Orleans by leveraging resources to support existing local companies and attract new businesses.

## ARE YOU READY TO LEAD THE ECONOMIC TRANSFORMATION OF NEW ORLEANS?

Contact **Stephanie Bell**, Vice President, Investor Relations,  
504-935-4505

Or [sbell@nolaba.org](mailto:sbell@nolaba.org)

# INVESTMENT COMMITMENT PLEDGE FORM

Thank you for making your pledge to solidify New Orleans as the next great American city for business investment, quality of life and economic opportunity. This form will help us properly record and acknowledge your financial investment.

## INVESTOR INFORMATION

Business/Name \_\_\_\_\_

Contact Name (if other than investor) \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Website \_\_\_\_\_

To be included in Investor Recognition media, please forward your high resolution company logo (.eps or .jpg format) to [sbell@nolaba.org](mailto:sbell@nolaba.org). Attention Marketing.

## INVESTOR INFORMATION

Annual Investment Amount

YEAR	AMOUNT
2019	
2020	
2021	

## INVOICED

Annual

Semi-Annually

Quarterly

## PREFERRED PAYMENT METHOD

Check

Credit Card

ACH/ Electronic Deposit

Please Contact **Dominique Flugence**, Finance Manager, at [dflugence@nolaba.org](mailto:dflugence@nolaba.org) to make an ACH or Credit Card payment for your pledge.

\_\_\_\_\_  
Investor Signature

\_\_\_\_\_  
Date

*New Orleans business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312)  
All contributions are tax deductible to the fullest extent allowed by law.*



NEW ORLEANS BUSINESS ALLIANCE

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